



**ECONOMIC IMPACT OF**

# DeKalb-Peachtree Airport





## Georgia Airports Mean Business

Georgia's airport system of 104 publicly-owned, public-use airports – nine commercial service airports and 95 general aviation airports – are essential to the state's transportation and economic infrastructure, supporting its diversified industries including technology, manufacturing, distribution, tourism, and agriculture. These businesses utilize Georgia's airports to transport employees, customers, vendors and goods, which spur economic development. Airport businesses support on-site and local jobs by providing aviation-related goods and services to aircraft and passengers. Additionally, on-airport capital improvements promote economic activity in the

community through increased construction jobs and the purchase of goods and services. Georgia's business and leisure visitors, who regularly arrive on commercial airlines and general aviation aircraft, stimulate local economies by spending money for lodging, food, other transportation, shopping, recreation, and entertainment.

Georgia's airports, by means of on and off-site businesses, visitors, and aviation-related organizations, contribute significantly to the state's economy, supporting 471,175 jobs, \$17.7 billion in payroll, and \$62.6 billion in statewide economic impact.

## Statewide Economic Impact Study

The Georgia Department of Transportation commissioned this Federal Aviation Administration (FAA)-funded study to quantify the economic contribution of the state's airport system using an FAA-approved methodology of survey data and modeling estimates. The economic impacts are categorized by on-airport, visitor, and multiplier impacts to measure the total jobs, payroll, and total economic output of each of the 104 airports in this study.

visitors. The multiplier effect of these direct impacts was calculated using Georgia-specific regional multipliers. For example, if an airport employee purchases groceries, those dollars may support a grocer's payroll, the grocer may spend money on child care, and so on, until those payroll dollars originating from airport activity leave the community and state. The spending and re-spending generates additional economic activity in the region.

The economic benefits calculated for each of the airports was based on comprehensive survey data provided by airport managers, airport tenants, non-aviation businesses who utilize the airport, and airport

The total economic impact of \$62.6 billion is the sum of all direct airport and visitor impacts combining with the multiplier effects and presented in terms of jobs, payroll, and total economic output.

### Statewide Economic Impact



	Hartsfield-Jackson Atlanta International	Other Commercial Service Airports	General Aviation Airports	Statewide Totals
Jobs	<b>434,434</b>	<b>26,451</b>	<b>10,290</b>	<b>471,175</b>
Payroll	<b>\$16.3 billion</b>	<b>\$1.1 billion</b>	<b>\$354.4 million</b>	<b>\$17.8 billion</b>
Economic Output	<b>\$58.2 billion</b>	<b>\$3.2 billion</b>	<b>\$1.2 billion</b>	<b>\$62.6 billion</b>

*Note: Hartsfield-Jackson Atlanta International Airport data is from 2009 Economic Impact Study. All other data is based on CY2010.*

# Benefits of DeKalb-Peachtree Airport

DeKalb-Peachtree Airport is located in Chamblee, eight miles northeast of downtown Atlanta in DeKalb County. The airport is surrounded by U.S. Highways 23 and Interstates 85 and 285. With a population of approximately 692,000 in 2010, DeKalb County is the third most populous county in Georgia. DeKalb County prides itself on its diverse industry base, having a strong presence in healthcare, education, manufacturing, retail, construction, trade finance, engineering, and management. More than half of the Fortune 500 companies with a presence in Atlanta have operations in DeKalb County, and DeKalb County's largest employers include AT&T, DeKalb Medical Center, Emory University, and United Parcel Service (UPS).

DeKalb-Peachtree Airport, owned and operated by DeKalb County, is often simply referred to by its FAA identifier "PDK." Located one mile south of Chamblee, PDK is designated as a general aviation reliever for the Atlanta metropolitan area, reducing congestion for Hartsfield-Jackson Atlanta International Airport by providing a facility for general aviation aircraft. Situated on over 700 acres, the airport has an air traffic control tower and four runways. The longest runway, Runway 2R/20L, measures 6,001 feet in length, is equipped with a precision approach landing system, and can accommodate 95% of general aviation aircraft.

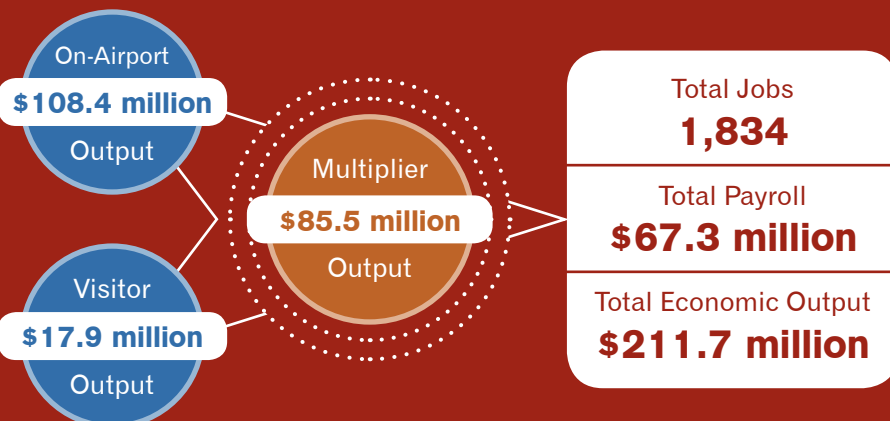
PDK is home to more than 25 on-airport businesses providing extensive aviation related services. Aviation activity at PDK supports four fixed base operators (FBOs): Signature Flight Support, Epps Air Service, and Atlantic Aviation serve fixed wing aircraft. Another FBO, Heliserv, caters to helicopter operations. FBO services include

fueling, major aircraft maintenance, aircraft storage, aircraft cleaning, catering, and ground transportation. Each of the FBOs has additional pilot and passenger amenities available in each of their terminal facilities.

With an average of nearly 600 takeoffs and landings per day in 2010, PDK is the second busiest airport in Georgia, surpassed only by Hartsfield-Jackson Atlanta International. Its location makes it the airport of choice for corporate, business, and general aviation aircraft visiting the Atlanta metropolitan area. More than 20 major employers in the area base their corporate flight departments at PDK, including Waffle House, Southern Company, Quikrete, Rollins Corporation, and AvGroup. With 13 flight schools located on the field, flight training is a common activity at PDK. PDK also supports aerial inspections and photography, law enforcement flights, military training, Civil Air Patrol, and emergency medical evacuation. The airport promotes community and youth outreach through an annual air show, attracting upwards of 14,000 attendees. Angel Flight and many air ambulance operators frequently use PDK for patient transfers, further enhancing the local area's quality of life.

Airports connect Georgia's citizens and businesses to the rest of the state, our nation, and the global economy. DeKalb-Peachtree Airport plays a vital role in supporting the region with 1,834 jobs with an annual payroll of \$67,280,300, and \$211,745,300 in economic output for the local and regional economies.

## Economic Impact of DeKalb-Peachtree Airport



**Jobs** measures the number of full-time equivalent jobs where a part-time employee counts as half a full-time employee.

**Payroll** measures the total annual wages and benefits paid to all workers whose salaries are directly attributable to airport activity.

**Economic Output** measures the value of goods and services related to the airport.



## Georgia Airports

- Georgia is served by 104 publicly-owned, public-use airports:
  - Nine commercial service airports, including Hartsfield-Jackson Atlanta International, and
  - 95 general aviation airports.
- Airports in Georgia (excluding Hartsfield-Jackson Atlanta International) support:
  - 1.2 million annual boarded passengers.
  - 720,000 commercial service visitors.
  - 1.1 million general aviation visitors.
  - More than 500 on-airport businesses.
- Hartsfield-Jackson Atlanta International Airport:
  - Supports more than 46 million annual boarded passengers; that's nearly 12,700 daily boarded passengers.
  - Provides nonstop service to 156 U.S. cities and more than 80 international destinations in 52 countries.
  - Supports nearly 60 passenger and cargo airlines.
  - Is the busiest passenger and operations airport in the world.

*Note: Calendar Year 2010 data.*

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